

# Ravi Soni

## UX Interaction Designer

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### Summary

UX Interaction Designer with 9 years of experience in designing, research and prototyping. High attention to user goals, accessibility and usability.

### Links - Social & Portfolio

www.linkedin.com/in/ravisoni28/  
www.behance.net/ravi2802/

### Work Experience

#### Capgemini / Senior Consultant (Acquired from GE)

May 2023 - Present, Bengaluru India

A division from GE acquired by Capgemini. Working on creating amazing user interfaces for an enterprise SaaS application.

- Team Lead / Subject Matter Expert
- Creating solutions for the Customer to achieve their business goals
- Regular meetings with Customers
- Mentor and support L1 and L2 team for technical expertise and skills
- Handle L2 and above level technical escalations and resolve within SLA.

### Education

#### RGPV, Bhopal / Bachelor of Engineering (CSE)

Aug 2010 - June 2014, Jabalpur India

Worked on several projects based on designing web and mobile apps, websites, few freelancing projects for local media branding company.

#### General Electric / UX Interaction Designer

June 2018 - April 2023, Bengaluru India

Worked on transitioning a legacy B2B enterprise SaaS product suite to NextGen for our customers. I do requirement gathering, initiating research after analyzing requirement. I collaborate with UX Researchers, Front-End Engineers, Product Managers, and Senior Directors.

- Leading design decisions for 2 enterprise products.
- My UX research and UI designs helped a product to improve usability by reducing interaction cost by 30%.
- Designing solutions for product suite with 100k monthly active users.
- Involved in initial discovery phase for an AI product

### Skills

#### Research

User Interviews, Qualitative & Quantitative Methods, Usability Testing, A/B Testing, Data Analysis (using Maze and Google Analytics)

#### Design & Prototyping

UI Design, Wireframes, Mock ups and Rapid prototyping with Sketch and Figma, Process/User Flow, Information Architecture, Design System, Interactive design with Bootstrap Framework, ReactJS

#### Team Collaboration

Agile, Flexible, Design critique, Research Contributor

#### Ionidea Inc. / UI Designer

Feb 2015 - May 2018, Bengaluru India

Designed, developed & launched 6 products implementing design and ux process including user research. Created mobile application layouts, UI dashboards and developed responsive websites using Bootstrap framework. Involved in end-to-end process from ideation till execution.

- Worked as a solo designer for 8 products.
- Lead company's official website design and development.
- Learned prototyping using Bootstrap in just 1 month.
- Worked on B2C education software

#### Freelancing / Freelancer

June 2014 - Jan 2015, Jabalpur India

Worked with different local businesses to create and design their websites. The work was primarily to convert websites to a responsive design and to maintain them.